

# THE MARKETERS CAREER FAIR



Thursday, April 14, 2016 @ Robert Morris University

**Companies, Agencies, Recruiters, and Staffing Firms** – Showcase your brand and meet emerging up and coming marketer professionals in digital marketing, advertising, technology, creative, and PR.

The 2<sup>nd</sup> Annual Chicago AMA Marketers Career Fair brings hiring companies, agencies, recruiters & staffing firms together with prospective marketing talent to connect on the latest opportunities in Chicago.

Last year over 200 graduating students, up & coming and mid-career marketing professionals attended the Career Fair. This year our goal is to exceed 300.

## Demographics:

- 35% 3-5 years in marketing post-graduation
- 45% Graduating senior or current marketing graduate student
- 20% Mid-career marketing professionals

Chicago AMA reaches over 10,000 marketers in Chicago. Increase your brand awareness throughout the Chicagoland marketing community, be top of mind when talent is looking for new opportunities.

## Exhibiting Opportunities:

1. Exhibit Table – \$300 (less than the cost of posting a job)
2. Basic Sponsor – \$1,000 – gets full attendee list and 2 free job posting on Chicago AMA Career Center that gets over 4,000 visits monthly.
3. Title Sponsor: \$4,000 get basic sponsor package, plus full profile in Chicago AMA Marketers Career Fair email (8500 subscribers) profiling company and announcing career opportunities, and 4 free job postings on the Chicago AMA Career Center. Gets pre-registration list to set appointments/vip tags as well.

## Agenda:

- 5:00 – 6:00 PM – Exhibitor move-in and event set-up
- 5:30 - 6:00 PM - Session 1 Registration
- 6:00 – 7:00 PM - Session 1 Visit Tables
- 7:00 - 7:30 PM Break for exhibitors/Session 2 Registration
- 7: 30 - 8:30 PM – Session 2 Visit Tables

## More Information:

For more information, please contact Chicago AMA Executive Director, Michael Long, CAE at [michael@chicagoama.org](mailto:michael@chicagoama.org) or by phone at 312-280-0449



Chicago American Marketing Association  
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## Exhibitor Order Form

Exhibit Opportunity: (please circle)

Exhibit Table - \$300

Basic Sponsor - \$1,000

Title Sponsor - \$4,000

Payment type (please circle):

Check

Credit Card

Do you require an invoice? (yes or no): \_\_\_\_\_

Checks Make Payable to:

Chicago Chapter of the American Marketing Association

Credit Card Payment Credit Card Type (please circle): Visa MC Amex

Credit Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_

Name as it Appears: \_\_\_\_\_

Billing Address

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Business: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City, ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

Register for your exhibit table online at [www.chicagoama.org/CF](http://www.chicagoama.org/CF) or

Send completed form attn.: Michael Long, [michael@chicagoama.org](mailto:michael@chicagoama.org) or by fax to: 312-561-2302



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